



AMAKHOSI SUPPORTERS CLUB MEMBERSHIP

The new season is about to start, the squad are all back from their break and are working flat out to get into peak form. We are looking forward to a remarkable season and your continued support inspires our Team to strive for true greatness.

We believe that one of the contributing factors making Kaizer Chiefs the biggest Club in South Africa is that we are an integrated part of our communities. We respectively acknowledge the importance Supporters play within the Kaizer Chiefs family. Without your passion and love we will not be the Team we are today. We would like to take this opportunity to thank you from the bottom of our hearts – we truly value your contribution.

We are very happy to announce that the current Amakhosi Supporters Club is undergoing a major rejuvenation. We are working on a whole new look and adding in some fantastic new benefits which we know you are going to love and value.

Developing a new product takes time and energy so we are suspending the sale of the existing Amakhosi Supporters Club forthwith until we are ready to launch the new Amakhosi Supporters Club.

In the mean time please send your information to the Supporters Club team via fax or e-mail so that when we ready to launch the new card we can send you a notification sms.

Rest assured that all active membership cards (purchased within the last 12 months or less) will be honoured by affording these members a discount based on how many months they still have left of their current membership.

This table provides a clear indication of the discount structure we will offer active members when exchanging their existing Amakhosi Supporters Club membership card for a new card.

| Month of Issue | Months of membership remaining | New Amakhosi Supporters Club Membership |
|----------------|--------------------------------|--|
| Jul 2013 | 0 | Member will need to purchase a new membership pack |
| Aug 2013 | 1 | Member will need to purchase a new membership pack |
| Sep 2013 | 2 | Members will receive a 5% discount on a new membership pack |
| Oct 2013 | 3 | Members will receive a 10% discount on a new membership pack |
| Nov 2013 | 4 | Members will receive a 15% discount on a new membership pack |
| Dec 2013 | 5 | Members will receive a 20% discount on a new membership pack |
| Jan 2014 | 6 | Members will receive a 30% discount on a new membership pack |
| Feb 2014 | 7 | Members will receive a 40% discount on a new membership pack |
| Mar 2014 | 8 | Members will receive a 50% discount on a new membership pack |
| Apr 2014 | 9 | Members will receive a 60% discount on a new membership pack |
| May 2014 | 10 | Members will receive a 70% discount on a new membership pack |
| Jun 2014 | 11 | Members will receive a 80% discount on a new membership pack |
| Jul 2014* | 12 | Members will receive a free new membership pack |

**Please note that all membership cards issued in July 2014 will get a free new membership pack!*

The costs for the Amakhosi Supporters Club has been fixed since we launched it in 2007 so please be aware that the price of new Amakhosi Supporters Club will be increasing **but** it will also deliver real benefits. These benefits will range from free airtime to discounts on education, health, funeral services, travel including hotel accommodation, bus and flight tickets, food, retail and entertainment and much more!

Should you require any further clarification please contact Fancy Seleka, Thabo Mabaso, or Thulisile Sibisi on 011-941-1465 or e-mail Fancy@kaizerchiefs.com, Thabo@kaizerchiefs.com or Thulisile@kazierchiefs.com or fax your information to 011-941-1538.

Love and Peace, Amakhosi 4 Life!

The Supporters Team